

India Global Higher Education Alliance Forum

Mumbai | October 9, 2018

Program Guide



About the College Board

The College Board is a mission-driven, not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, the College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success – including the SAT® and the Advanced Placement Program®. The organization also serves the education community through research and advocacy on behalf of students, educators, and schools.

For further information, visit www.collegeboard.org.

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Welcome

Welcome colleagues to the first India Global Higher Education Alliance Forum. We are excited to once again bring together dedicated leaders representing higher education in India and around the world, secondary schools across India, and NGOs working to expand opportunities for Indian students.

I am pleased to share that the Alliance is growing with the addition of our three newest members: Srishti Institute of Art, Design and Technology and GD Goenka University. We now have a dozen institutions from across India shaping the future of university admissions.

We are also pleased to announce the College Board India Scholars Program is now live. Students entering university in the 2019 cycle and taking the SAT in the October 2018, December 2018, and March 2019 administrations will be eligible to participate in this program. One of the cornerstones of the Alliance is ensuring that all students, regardless of income, geography, or class can access excellent higher education. We thank all our Alliance members and NGO partners for their collaboration to help low-income students in India get ready for the SAT, access fee reductions to offset the cost of the SAT and earn full scholarships co-funded by the College Board and India Global Alliance members.

Throughout this Forum, you will learn about the innovative admissions and enrolment practices used by Indian and non-Indian member universities to expand opportunities for students to demonstrate their achievement. By sharing and learning from each other, all universities have opportunities to adapt different practices to their own context. With the additional perspective of secondary school leaders, member universities can continue the conversation on how to collaborate with school leaders to ensure that the transition from secondary to higher education is seamless for the student.

We wish all attendees many meaningful engagements and a fruitful experience at this Forum. Thank you for your partnership as the Alliance continues the important work of expanding opportunities for students to access quality higher education throughout India and the world.

Sincerely,



Linda Liu
Vice-President, International
The College Board

Members



Affiliate Members



THE UNIVERSITY OF HONG KONG

Program Overview Morning

09:00-09:30	Lamp Lighting Ceremony Grand Ballroom 3
09:30-10:00	Welcome, Introductions & Context Grand Ballroom 3 Robert Gordon (The College Board, USA) Linda Liu (The College Board, USA) Jim Montoya (The College Board, USA)
10:00-11:30	Keynote: Beyond the Brain Race: How International Educators Can Reshape the World Grand Ballroom 3 Jessica Marinaccio (Columbia University, USA) Noah M. Pickus (Duke Kunshan University, China) Rajan Saxena (NMIMS, India) Ben Wildavsky (Higher education consultant & author, USA)
11:30-11:45	Transition
11:45-13:00	A.1 How World-Class Universities Connect with International Students Boardroom 1 Jon Beard (University of Cambridge, UK) Russell Dover (The College Board, USA) T.V. Gopal, (SRM Institute of Science & Technology, India) Jessica Marinaccio (Columbia University, USA) Jennifer Peterman (McGill University, Canada)
	A.2 The Future of Global Admissions Boardroom 2 Vicky Chan (HKU, Hong Kong) Jim Montoya (The College Board, USA) Hansa Sachdeva (Ahmedabad University, India) Emily Sheldon (MIT, USA)
	A.3 Shifting Mindsets: Strategies to Expand Opportunities for Students Grand Ballroom 3 Lisa Jain (The College Board, India) Vishnu Karthik (The Heritage Group of Schools, India) Ganesh Kohli (IC3 Conference, India) Ramchander Krishnamurthy (Azim Premji University, India) Adam Sapp (Pomona College, USA)

Program Overview Afternoon

13:00-14:30	Networking Lunch
14:30-15:45	<p>B.1 Comparing Admissions Models Across Borders Boardroom 1 Jon Beard (University of Cambridge, UK) Vicky Chan (HKU, Hong Kong) Sachin Jain, (Bennett University, India) Jessica Marrinaccio (Columbia University, USA) Kunal Mehra (The College Board, India)</p> <p>B.2 Leveraging Data to Inform Student Decision-Making Boardroom 2 Robert Gordon (The College Board, USA) Clay Hensley (The College Board, USA) Jennifer Peterman (McGill University, Canada) Sudarshana Shukla (Cathedral & John Connon School, India) Kristina Wong Davis (Purdue University, USA)</p> <p>B.3 Reimagining the 4 Cs Inside 21st Century Classrooms Grand Ballroom 3 Deepa Avashia (Riverside School, India) Arghya Banerjee (The Levelfield School, India) Zeenat Bhojabhoy (Jamnabai Narsee School, India) Tim Keirn (California State University Long Beach, USA) Adam Sapp (Pomona College, USA) Emily Sheldon (MIT, USA) Vishal Talwar (BML Munjal, India)</p>
15:45-16:15	Tea & Coffee
16:15-17:30	<p>Keynote: Keys to Student Success: Linking the Roles of Higher Education & K12 Leaders in Supporting Students Grand Ballroom 3 Mohan Kannegal (Emeritus Institute of Management, India) Tim Keirn (California State University Long Beach, USA) Jim Montoya (The College Board, USA) Kristina Wong Davis (Purdue University, USA)</p>
17:30-18:00	<p>Reflections & Close Grand Ballroom 3 Linda Liu (The College Board, USA)</p>

Speaker Biographies



Deepa Avashia
School Leader The Riverside School

Deepa Avashia is a School Leader at the Riverside School, Ahmedabad. She has a deep passion to uncover and discover anew the constructs of how the mind acquires understanding. Her ability to look at the big ideas and then distill the same into deliverables in class has accelerated her journey from an Educator to a School Leader. The 'Design Thinking' Workshop at the d.school at Stanford University was a turning point for Deepa. Keeping in mind the importance of Design Thinking in today's education, her constant endeavor is to get her team and the children to understand this process and imbibe the same in their day-to-day learning. Deepa has represented Riverside at various conferences like WE-ASC, Delhi and InspirED.



Arghya Banerjee
Founder The Levelfield School

Arghya Banerjee is the founder of The Levelfield School in Birbhum, West Bengal. A former Co-Head of Irevna (a leading equity research outsourcing house and S&P Company), he traded his corporate career for a more significant, long-lasting impact. Arghya holds a bachelor's degree from IIT Kharagpur, and an MBA from IIM Ahmedabad. A strong believer in the transformative power of high-quality school education, he founded The Levelfield School in 2010 with a vision to prepare smaller town children for a modernized world and global careers. The school has won tremendous appreciation as one where children learn to think, rather than memorize facts. In addition to running the school, Arghya frequently writes on the topic of education in leading Indian publications.



Jon Beard
Director, Cambridge Admissions Office The University of Cambridge

Jon Beard is the Director of the Admissions Office at the University of Cambridge, with a remit that covers undergraduate and postgraduate admissions, domestic and international student recruitment, and widening participation. His role is primarily concerned with generating the strongest field of applications, promoting access to the University, and providing the best possible applicant experience. Mr. Beard is a member of the Education Advisory Group for The Sutton Trust, a trustee of the Brightside Trust, and is a member of the Board of Trustees for an academy in his home town in Essex. Before joining the University of Cambridge in 2008, Jon spent ten years in a variety of admissions and recruitment roles at the University of East Anglia.



Zeenat Bhojabhoy
Principal Jamnabai Narsee School

Mrs. Zeenat Bhojabhoy is the Principal of Jamnabai Narsee School in Mumbai, a position she has held since 2015. A distinguished educator, she has been teaching since 1981 and held administrative responsibilities since 2006. Her qualifications include a MSc in Sustainable Development, Post Graduate Diploma in Education Management, a B.Ed degree and a Bachelor of Arts in Economics. Ms. Zeenat is the recipient of multiple awards and recognitions, including Rethink India Progressive Principals of India 2017, Prof. Indira Parikh 50 Women in Education Leaders, and Most Influential Principals of Indian Schools (2016) by the World Education Congress.



Vicky Chan
Senior Program Manager The University of Hong Kong

Vicky started working in the higher education sector soon after graduation, specializing in international student admissions, recruitment and counselling to world-class universities. With over 10 years of experience, Vicky has developed a keen interest in how large research institutions work with students from different background, and how the international recruitment office best functions to support the extensive work that is being carried out. She obtained a Master of Education from the University of Bristol in 2013 with her thesis on this particular area of interest. Her current role combines both liaison and outreach to partner organizations and schools to facilitate the recruitment and admission processes in the office.



Russell Dover
Director, International Higher Education The College Board

Russell Dover is Director of International Higher Education Outreach for the College Board. In that role he works with universities on international recruitment, admissions and testing policies. Prior to the College Board, Mr. Dover worked on undergraduate admissions at Boston University, where he chaired the College of Engineering Admissions Committee. Russell has an MA in international affairs and an MBA from Seton Hall University. He went to Vassar College for his undergraduate studies. He is also the proud father of Lucia.



TV Gopal

Director of Admissions SRM Institute of Science and Technology

Dr Gopal is currently the Director of Admissions at SRM Institute of Science and Technology. Dr Gopal has held various academic and administrative positions and has been with SRM for 29 years. Dr Gopal's areas of specialization include CAD/CAM, Product Development, Robotics, Fluid Power Control Systems. Dr Gopal received his engineering education at the College of Engineering, Anna University. In his career Dr Gopal has traveled widely visiting prestigious universities in US, Canada, UK, Netherlands, China and Japan to establish academic collaborations. He is well acquainted in the accreditation process of NAAC, NBA and ABET accreditation and is a member of many professional bodies including IET, UK, Indian Science Congress Association, India, Indian Society for Technical Education, India. Dr Gopal has also served as a member in the CII Southern regional Sub-Committee for Education.



Robert Gordon

Senior Vice President, Finance and Global Strategy, The College Board

Robert Gordon leads strategy, finance, research, and international efforts for the College Board. Robert joined the College Board from the U.S. Department of Education, where he served as acting assistant secretary at the Office of Planning, Evaluation, and Policy Development. Previously he served as acting deputy director at the U.S. Office of Management and Budget. Robert has been described as the quarterback for the Obama Administration's evidence-based policymaking initiatives, which closely tied program funding to quality evaluation. Previously, Robert held a key role at the New York City Department of Education, served as a guest scholar at the Brookings Institution, a law guardian at the Juvenile Rights Division of the Legal Aid Society of New York, and a law clerk for Justice Ruth Bader Ginsburg. Robert earned his bachelor's degree at Harvard University and his J.D. from Yale University. He has two children.



Clay Hensley

Senior Director, International Higher Education Outreach The College Board

Clay Hensley is the senior director responsible for international higher education at the College Board. In this role, he leads strategic outreach to support the global engagement of international universities. Clay presents frequently on issues impacting international education & student mobility. Clay was awarded the annual Distinguished Service Award by the International Association for College Admissions Counseling (International ACAC, formerly OACAC) in 2013. He holds a BA in English from Vanderbilt University and an MFA in painting from the University of Tennessee, Knoxville.



Lisa Jain
Market Manager The College Board

Lisa Jain is Market Manager at the College Board covering India. In her role, she works closely with 200+ secondary schools across the country, to support understanding and implementation of College Board's different programs and resources such as SAT, PSAT, Advanced Placement and Big Future. She has presented to thousands of students and parents, helping them better prepare for the transition from secondary school to university. Lisa graduated with First Class Honors in BSc. Industrial Economics from the University of Warwick, UK after which she worked at UBS Investment Bank in London. She holds an MBA from the Indian School of Business, Hyderabad. She was also Chair – Planning Committee of the IC3 Conference in 2018.



Sachin Jain
President Bennett University

Mr. Sachin Jain is the President of Bennett University, responsible for non-academic operations of the university. He is a chartered accountant by training and has close to two decades of experience in corporate finance, business strategy, transformation and M&A with large MNCs and consulting firms including General Electric, Ernst & Young, Educomp and Laureate Education. Mr. Jain has been associated with the education sector since 2007. Mr. Jain has now committed his energies to build a campus of the future at Bennett University for Generation Z by collaborating with best in class industry partners and the use of technology solutions.



Vishnu Karthik
Director Heritage Group of Schools
CEO Xperiential Learning

Vishnu Karthik is Director - Heritage Group of Schools and CEO – Xperiential Learning Systems. A graduate of Harvard University's School of Education, he is responsible for new initiatives and strategic projects for the schools, including curriculum development, instructional leadership and continuous school improvement. A proponent of experiential learning, Vishnu has visited 50+ experiential and deeper learning schools worldwide. He is deeply interested in cognitive neuroscience, education technology, college readiness and placements, student leadership development and adolescent coaching. Vishnu previously worked as a management consultant in Accenture and Right Management. In 2009, he co-authored "Se(a)king" – a travelogue on a 14-day sojourn across the Arabian sea on a cargo ship. Vishnu is a practitioner of Yoga and Vedanta and proud father of Meera.



Mohan Kannegal
Senior Director Emeritus Institute of Management

Mohan has created two Digital Education businesses. He co-founded MeritTrac Services which was acquired by Manipal Global Education. As an intrapreneur at Manipal Global Education, he launched Manipal ProLearn and scaled it to 15,000+ paying learners. Currently he is Senior Director at EMERITUS with fully responsibility for Product & Revenues. The goal is to make EMERITUS the natural choice for professional learners for high quality education.



Tim Keirn
Director & Chair, Secondary Teacher Credential Program / Director,
Yadunandan Center for India Studies California State University Long Beach

Tim Keirn is the Director and Chair of the Secondary Teacher Credential Program at California State University Long Beach, and where he is also the Director of the Yadunandan Center for India Studies. His academic areas of publication are history education, with an emphasis in world history, and British colonial history. He is the co-author of *British Encounters with India, 1750-1830* (Palgrave, 2011), and has been honored for his history education research by the American Historical Association. Tim has been the principal investigator for a number of education grants including a recent \$3 million dollar federal grant to prepare more Latinx teachers. Currently, Tim is the AP World History Chief Reader, Co-Chair of the Pre-AP History-Social Science Committee, and the Chair Elect of the College Board Academic Assembly.



Ganesh Kohli
Chair International Career and College Counseling (IC3) Conference

Ganesh Kohli is a teacher and counselor who has founded, nurtured and led multiple education focused organizations over the past 20 years. An engineer by education, Ganesh started his career teaching Mathematics and helping families find the best fit education globally for students. His journey has led him to visit over 450 universities, present workshops at 300+ high schools, help 4,000+ students with higher education decisions and present at numerous global conferences. In 2015 Ganesh envisioned the IC3 Movement to impact 175,000 high schools over the next 15 years. Serving as the Chair of IC3, Ganesh has helped build a platform that is providing much needed focus on career and college counseling in high schools. The IC3 Movement now attracts leaders from 500+ educational institutions to its annual conference, has 30 regional events across Asia and supports free education for school teachers to become trained career and college counselors.



Ramchandar Krishnamurthy

Associate Director, School of Liberal Studies Azim Premji University

Ramchandar Krishnamurthy is Associate Director, School of Liberal Studies, Azim Premji University. He was deeply involved in the conceptualization of the Undergraduate program and teaches courses in Data Science, Quantitative Reasoning, Public Reasoning and Philosophy of Education. He is in charge of the Teacher Education program and also handles the admissions process and student affairs in the Undergraduate program. Ram worked in the Information and Technology industry for 13 years and then worked as a school teacher for 4 years before joining the University.



Linda Liu

Vice President, International The College Board

Linda Liu leads the College Board's work to provide opportunities for students outside the United States to connect with higher education in the US and globally through programs such as SAT and Advanced Placement. Since joining the College Board in 2007, Linda has played a key role in a variety of areas across the organization including SAT program, strategy and partnerships. She has forged key partnerships with Khan Academy, Code.org, and Project Lead the Way. Prior to joining the College Board, Linda was a management consultant with Deloitte Consulting advising some of the world's largest companies in the pharmaceutical and financial services sectors. She holds a BA in Economics from the University of Chicago and an MBA from the Wharton School of the University of Pennsylvania.



Jessica Marinaccio

Dean of Undergraduate Admissions and Financial Aid Columbia University

Jessica Marinaccio has served as Dean of Undergraduate Admissions for Columbia College and The Fu Foundation School of Engineering and Applied Science at Columbia University since 2004, after joining the office in 1999. She was instrumental in the creation and implementation of Columbia's financial aid initiative in 2008, and in 2012, she was named Dean of Undergraduate Admissions and Financial Aid. Dean Marinaccio has also worked in the undergraduate admissions offices of the University of Chicago and Boston University. She received her bachelor's degree in English and American Literature from Harvard College and a master's degree in Education from the Harvard Graduate School of Education.



Kunal Mehra

India Global Alliance Outreach Leader The College Board

Kunal Mehra is the India Global Alliance Outreach Leader with the College Board where he leads its higher education outreach in India and supports its work with India Global Alliance members. He has spent over a decade in the Indian education sector. Prior to the College Board, Mr. Mehra was the head of Enterprise Sales for Coursera in India and led the go-to-market for Coursera's enterprise business in India.



James Montoya

Chief of Membership, Governance and Global Higher Education
Secretary of the Corporation The College Board

James Montoya is the Chief of Membership, Governance and Global Higher Education and Secretary of the Corporation at the College Board. Mr. Montoya leads the membership, governance, and global higher education teams. In doing so, he manages large-scale and high-impact initiatives that promote equity and access for all students. Prior to joining the College Board, Mr. Montoya was Dean of Admissions and Financial Aid and the Vice Provost for Student Affairs at Stanford University, his alma mater. He served as a lecturer in the Center for Comparative Studies in Race and Ethnicity at Stanford University from 1999 – 2009. He also worked at Occidental College in Los Angeles and Vassar College in New York.



Jennifer Peterman

Senior Manager, Global Undergraduate Recruitment and Communications
McGill University

Jennifer Peterman is the Senior Manager of Global Undergraduate Recruitment and Communications at McGill University and has worked in enrollment management since 2001. She also serves as the interim Director of McGill's Summer Academy for high school students and directs McGill's Welcome Centre. She is a McGill "lifer", having also obtained a BA and MUP from the institution. Ms. Peterman has travelled to over 32 countries for higher education and strategic enrollment purposes. She is a graduate of College Board's Enrollment Leadership Academy and presents at professional conferences such as College Board Middle States Forum, International ACAC, Council of International Schools (CIS) Forum, and CIS-EARCOS. She is an active member of College Board and the CIS – ASIA Committee.



Noah Pickus

Associate Provost Duke University
Dean of Curriculum and Faculty Development Duke Kunshan University

Noah Pickus is Associate Provost at Duke University and Dean of Curriculum and Faculty Development at Duke Kunshan University. Previously, he was the Nannerl O. Keohane Director of the Kenan Institute for Ethics at Duke University and the founding Director of the Institute for Emerging Issues at NC State University. An American Council on Education Fellow, he has taught at Middlebury College and in China and Israel, and he is currently the cohort co-director for the Arizona State University-Georgetown University Academy for Innovation in Higher Education Leadership. He is the author of books and articles on immigration and citizenship, global liberal arts education, and innovation in higher education. He received a BA from Wesleyan University and a Ph.D in politics from Princeton University.



Hansa Sachdeva

Director, Office of Admissions and Financial Aid/Head, External Communications Ahmedabad University

The Director, Office of Admissions and Financial Aid, as well as Head, External Communications at Ahmedabad University, Hansa is a business leader focused on change and innovation in education. Earlier, she has driven top-line revenue, consumer experience and communication strategy in the internet media and consulting education domains; notably working with HT Media's Bridge School of Management, at leading recruitment firm, ABC Consultants and as an entrepreneur. Her early career was at the Times of India group and at Public Relations consultancy, Good Relations India. Hansa holds a BA (Economics) Honors degree from St. Stephen's College, Delhi University and is an MBA, Faculty of Management Studies, Delhi University.



Adam Sapp

Senior Associate Dean & Director of Admissions Pomona College

Adam Sapp was named Director of Admissions at Pomona College in July 2015. Prior to Pomona, he spent 5 years in the Princeton University undergraduate admissions office where he oversaw international admissions and traveled extensively in Latin America, Africa and the Middle East. From 2002 to 2009 Adam worked on the Claremont McKenna College Admissions staff, where he managed merit scholarships as well as publications and marketing efforts. Adam is a member of the National Association for College Admission Counseling and the International Association for College Admission Counseling. Adam is a proud first-generation college student. He earned a B.A. in History at Kenyon College in 2002 and an Ed.M. from Harvard University in 2010.



Rajan Saxena
Vice Chancellor SVKM's NMIMS

Rajan Saxena is an Indian management expert, academic, writer and the Vice-Chancellor of the SVKM's NMIMS, a deemed university in Mumbai. He is a former Director of the Indian Institute of Management, Indore, S. P. Jain Institute of Management and Research and ICFAI Business School, Gurgaon. He is also a recipient of the BERG Education Award for 2014.

Saxena is an elected Fellow and life member of the Indian Society for Training & Development (ISTD) and a Fellow of the Institute of Management Consultants of India (IMCI). He is a recipient of many honors such as Dr. Suresh Ghai Memorial Award (2013), DNA Hall of Fame Award and ET Now Visionary Leadership Award (2013). He received the BERG Education Award in 2014.



Emily Sheldon
Associate Director of Admissions/Director of Selection Massachusetts Institute of Technology (MIT)

Emily Sheldon has over 12 years of experience in the Office of Admissions at the Massachusetts Institute of Technology, and currently serves as an Associate Director of Admissions and the Director of Selection for undergraduate admissions. Originally from Arizona, Emily holds a B.A. in English Language and Literature from Seattle Pacific University and an M.Ed. in Higher Education Administration from Northeastern University.



Sudarshana Shukla
Head Guidance Counsellor Cathedral and John Connon School, Mumbai

Mrs. Sudarshana Shukla has been a faculty member of The Cathedral and John Connon School, Mumbai since 2002. As a full-time Career Guidance Counselor since 2004, she has guided students with their overseas applications to USA, Canada, the United Kingdom, Singapore, Australia and Hong Kong, along with universities within India. Her school offers the College Board's Advanced Placement program, of which she is the coordinator. As Head of Learning Resource Centre of her school and as SSD coordinator, Ms. Shukla supports students with different abilities to achieve their potential.



Ben Wildavsky
Higher Education Consultant and Author

Ben Wildavsky is a higher education consultant and author of *The Great Brain Race: How Global Universities Are Reshaping the World*. He has three decades of experience in journalism and education policy, including leadership roles at the College Board and *U.S. News & World Report*. A former director of higher education studies at the Rockefeller Institute of Government and guest scholar at the Brookings Institution, he is coeditor of *Measuring Success: Testing, Grades, and the Future of College Admissions* and *Reinventing Higher Education: The Promise of Innovation*. He has spoken on globalization and innovation at dozens of venues in the United States and abroad, including Google, the World Bank, and the London School of Economics. He received a bachelor's degree in comparative literature (Phi Beta Kappa, summa cum laude) from Yale University.



Kristina Wong Davis
Vice Provost for Enrollment Management Purdue University

Kristina Wong Davis is Vice Provost for Enrollment Management and provides leadership to the areas of admissions, financial aid, the registrar, enrollment marketing, and enrollment analysis and reporting. During her career she has held positions at several other public universities. At the University of California San Diego, Ms. Wong Davis served as the Director of Admissions where she worked to expand the number of California residents on campus and improve diversity. While with The Ohio State University, she provided leadership as the director of recruitment and outreach, overseeing local, national and international efforts to grow and diversify enrollment for Ohio State. Additionally, she has served in many capacities with the University of Arizona including roles in admission, alumni relations, and early academic outreach.

Notes

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Join the conversation.



#IndiaAlliance

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